Pillsbury, owned by General Mills, owns a factory in the Atarot Industrial Zone which is part of an illegal Israeli settlement in East Jerusalem. In 2020 the UN released a list of companies violating international resolutions by doing business in Israeli settlements which included General Mills.

Sabra is the USA's top hummus manufacturer and owned by Strauss Group, and Israeli company with strong ties to the IDF. The corporation has "adopted" the Golani Brigade, an "elite unit" of the Israeli Army. Golani troops were on the front line in the 2008 assault on Gaza which killed 1,400 Palestinians. Strauss provided the lunches and its website stated it provides "food products" for missions and "personal care packages for each soldier."